## Russell Advocaten®

## Fashion Retail (food / non-food)







## Why choose Russell Advocaten?



Russell Advocaten is a corporate full-service law firm in the Netherlands with a leading position in retail, fashion and luxury. We have been providing clients from the retail, fashion and luxury industry with assistance, legal advice and litigation services for decades. As a consequence, our law firm is familiar with the specific legal needs of international brands, importers, and chain stores in the Netherlands. Do you wonder what the obligations of your agents are and what are the rights of franchisees? What to do if someone infringes your trademark or designs? Or what are the rules and regulations for consumer webshops in Europe?

Russell Advocaten has been an internationally recognized law firm for many decades. A summary of awards and recognitions we have received during the last years:













## Areas of expertise



Russell Advocaten can assist you with all aspects of your day-to-day business operations in the retail and fashion industry, including:

**Contracts (international)** 

**General Terms and Conditions** 

Online shop

**Product liability** 

Product standards

Shop, shop-in-shop

Consumer purchase

Import / export

Franchise, distribution and agency

Real estate

Rent

Social media and damage to reputation

Personnel management

Theft (by employees)

IT/Logistics

Non-conformity

Transfer of undertaking

International jurisdiction

Russell Advocaten is used to report to the legal department of the head office (anywhere in the world) but, if requested, can take direct instructions from local management in all compliance matters.

# Fashion & luxury Retail (food/non-food)



#### Franchise, distribution and agency

Retail chains, importers and fashion suppliers have us check their agreements and look after their brand interests or the interests of the brands they represent, among other things, in legal proceedings.

- · Corporate litigation
- Franchise
- Distribution
- Agency
- · Online shop
- · Shop-in-shop
- · License
- · Trademark protection
- · Trademark infringement
- Bankruptcy

## Labour / Employment law and dismissal

Russell Advocaten gladly advises you on all facets of employment law regarding Dutch and European employment law as well as international employment law. We assist you in negotiations and legal proceedings. We can also support you when it comes to personnel administration and reorganization.

- · Dismissal & termination
- Employment contract
- Working conditions (Arbo)
- · Working hours
- · Theft by employees
- · Video surveillance
- Social media and damage to reputation
- New employment law and new dismissal law (Work and Security Act)
- · Collective agreement (CAO)
- Transfer of undertaking
- Reorganization, redundancy plan
- Pension
- · Participation and works council
- Flexible employment arrangements, secondment, agency work employment contract, zero-hours contract
- · Social security
- · Employers' liability

#### Real estate and lease

Russell Advocaten offers you the best possible service in project development of real estate, and buying, leasing and letting accommodation and business premises. We are also specialized in all aspects of administrative law pertaining to real estate, such as zoning plans, government planning and development, and permits.

- Sales contract, lease and operating agreement
- · Rent contract / rent agreement
- Rent (establishing and changing of rent level)
- · Concession agreement
- · Preferential right
- Shop-in-shop
- Eviction
- · Betterment levy
- Town and country planning, area development
- Integrated Physical Environmental Permit, Environmental Permitting (General Provisions)
   Act (Wabo)
- Zoning plan, exemption procedure, town and country planning
- Loss resulting from government planning decisions

#### **Contracts**

Russell Advocaten specializes in drafting various types of contracts (agreements), as well as in handling issues arising from the conclusion and non-performance of contracts (agreements).

- Franchise
- Distribution
- · Agency
- · General Terms and Conditions
- Consumer purchase
- · Interpretation of contracts
- · Non-conformity
- · Non-performance, liability and damages
- Product liability
- International contracts, import, export, jurisdiction
- Insurance



#### **Corporate law**

Russell Advocaten assists you in all facets of your day-to-day business operations. Whether it concerns the corporate structure of your business, disputes with shareholders, or directors' or supervisory directors' liability, our specialized lawyers have extensive experience and enjoy an excellent reputation. Our strategy is to avoid problems by offering our ideas to directors and supervisors and to prevent legal proceedings unless there is no other solution.

- Incorporation / corporate structure change of a BV/NV or partnership
- Structure (in accordance with the articles of association)
- Restructuring
- Corporate governance
- · Corporate litigation
- Right to institute an inquiry, dispute settlement procedure
- Directors' and officers' liability (D&O)
- · Share issue and share transfer
- Participation
- · Banking law and securities
- Insolvency/Bankruptcy
- Demerger
- · Joint venture
- Merger and takeover, acquisition
- · Competition
- Supervisory board (RvC)
- Director and major shareholder (dga)
- Second opinion

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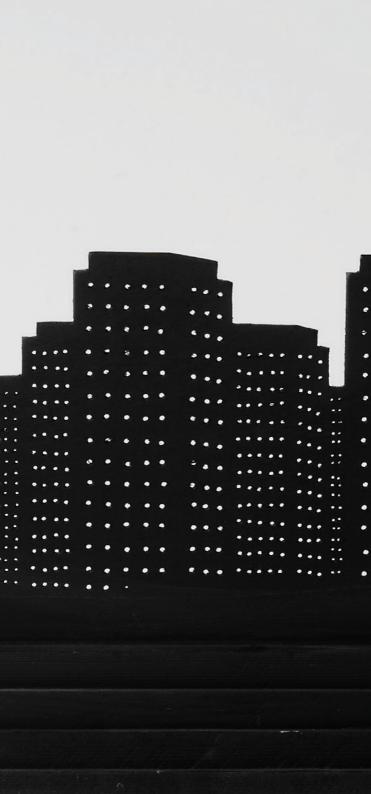
### **Global team**



Russell Advocaten can not only help resolve legal issues in the Netherlands but also worldwide through our membership in Primerus, a global legal network with 160 top-rated, independent law firms with 3,000 lawyers in 41 countries in five continents, including the fashion capitals New York, Paris, Milan and many others.

A global economy requires a global legal team. We have just the team for you.





## Our Primerus affiliated firms around the world

Argentina Ireland
Australia Italy
Belgium Kenya
Belize Malaysia
Brazil Mexico
British Virgin Islands Netherlands

Canada Nigeria
Cayman Islands Panama
Chile Perú

China Puerto Rico
Colombia Russia
Costa Rica Singapore
Cuba Spain
Cyprus Sweden
Dominican Republic Switzerland
France Taiwan, R.O.C.

Germany Turkey
Greece Ukraine

Honduras United Kingdom

Hong Kong United States of America

Hungary



# Russell Advocaten®

Antonio Vivaldistraat 6 1083 HP Amsterdam The Netherlands

T +31 20 301 55 55 @ info@russell.nl www.russell.nl